

GOVERNMENT DEGREE COLLEGE RAMPACHODAVARAM

DEPARTMENT OF COMMERCE COMMUNITY SURVEY PROJECT REPORT

Academic Year: 2023–2024

Under New Education Policy–2020

As part of the New Education Policy–2020 and in accordance with the orders of the Commissioner of Collegiate Education (CCE), Adikavi Nannaya University initiated a **Community Survey Project** aimed at enhancing **social awareness** among undergraduate students after the completion of their second semester.

During the academic year 2023–2024, under the guidance and leadership of the college Principal **Dr. V. Srinivasa Rao**, B.Com students of Government Degree College, Rampachodavaram, were assigned a specific project focusing on **Online Purchasing and the Use of Electronic Media** in rural and agency areas.

The objective of the project was:

- To study how people in rural agency areas access and use electronic media.
- To understand their awareness and practices related to **online purchasing**.
- To educate local communities on the **benefits and safe use** of electronic platforms.

Faculty members **Sri P. Ramjee Bhimarao** and **Dr. P. Anand**, Lecturers in Commerce, were assigned as mentors to supervise and guide the students throughout the survey process.

The students actively participated in the fieldwork, conducted surveys, and interacted with the local community members to collect data. They also explained the importance and advantages of using electronic media, including online purchases, digital payments, and safe internet usage.

Through this project, the students not only gained practical knowledge and exposure to real-world scenarios but also contributed meaningfully to raising awareness in their local communities.

The Community Survey Project was successfully completed for the academic year 2023–2024 with the **combined efforts** of the students, faculty, and the support of the Principal.

COMMUNITY SURVEY PROJECT 2023-2024

ONLINE PURCHASING AND THE USE OF ELECTRONIC MEDIA

1. Which of the following is an online shopping website?

- a) Facebook
- b) Flipkart
- c) Gmail
- d) IRCTC

2. What does COD stand for?

- a) Cost on Demand
- b) Cash on Delivery
- c) Card on Deposit
- d) Code of Delivery

3. Which payment method is NOT used in online shopping?

- a) Debit Card
- b) Google Pay
- c) Cheque
- d) Net Banking

4. Amazon was founded in which country?

- a) India
- b) China
- c) USA
- d) UK

5. Which of the following is a benefit of online shopping?

- a) Limited stock
- b) 24/7 availability
- c) Only cash payments
- d) Higher transport costs

6. Myntra is best known for selling:

- a) Books
- b) Electronics
- c) Fashion & Apparel
- d) Grocery

7. Which Indian company owns Flipkart?

- a) Amazon
- b) Walmart
- c) Reliance
- d) Tata

8. What is the meaning of “cart” in online shopping?

- a) Delivery vehicle
- b) Payment gateway
- c) Wishlist
- d) Collection of selected items

9. Which of the following is NOT a digital wallet?

- a) Paytm
- b) PhonePe

c) SBI Passbook

d) Google Pay

10. A customer who purchases frequently online is called a:

a) New buyer

b) Offline shopper

c) Regular buyer

d) None of these

21. Which of these is a drawback of online shopping?

a) Convenience

b) Instant delivery

c) No physical check of product

d) Wide selection

22. Online shopping websites offer discounts during:

a) Exams

b) Festivals

c) Office meetings

d) None

23. Which one is a secure online payment method?

a) Sending password by SMS

b) OTP verification

c) Sharing PIN

d) Public Wi-Fi payment

24. What is "wishlist" in online shopping?

- a) Purchased items
- b) Blocked users
- c) Favorite items to buy later
- d) Payment method

25. ____ is used to track the shipment of an online order.

- a) Browser
- b) Tracking ID
- c) Email ID
- d) Order History

26. What does EMI stand for?

- a) Easy Money Internet
- b) Equal Monthly Instalments
- c) Electronic Market India
- d) Emergency Money Input

27. The process of cancelling a placed order is called ____.

- a) Refund
- b) Return
- c) Cancellation
- d) Exchange

28. A complaint registered by the customer is called a ____.

- a) Request
- b) Order
- c) Grievance

d) Return

29. Which of the following items is mostly bought online?

a) Furniture

b) Vegetables

c) Mobiles

d) Newspapers

30. Flipkart's biggest annual sale is called:

a) Diwali Mela

b) Great Republic Sale

c) Big Billion Days

d) Festival Fiesta

GOVERNMENT DEGREE COLLEGE RAMPACHODAVARAM

DEPARTMENT OF COMMERCE

2023-2024 ACADEMIC YEAR I BCOM (HONS)

S.No	Adm. no	OAMDC .NO	Candidate Name	PROJECT NAME
1	5188	202300011953	CHAVALAM DURGA BHAVANI	ONLINE PURCHASING
2	5189	202300063787	CHEDALA DEEPIKA	ONLINE PURCHASING
3	5254	Spot	DUDA SAMEERA	ONLINE PURCHASING
4	5250	202300135383	KADALA VISWESWARI	ONLINE PURCHASING
5	5215	202300061245	KONUTURI PARVATHI	ONLINE PURCHASING
6	5141	202300108260	MADI RENUKA	ONLINE PURCHASING
7	5187	202300031293	PALLALA KEERTHANA	ONLINE PURCHASING
8	5178	202300124204	PAMPANABOYINA HARISH BABU	ONLINE PURCHASING
9	5226	202300017162	PAMULETI SRI DEVI	ONLINE PURCHASING
10	5247	202300175161	POTHURU SURESH REDDY	ONLINE PURCHASING
11	5210	202300133283	PUSAM ANUSHA	ONLINE PURCHASING
12	5212	202300133038	PUSAM RAMADEVI	ONLINE PURCHASING
13	5230	202300102487	SANKURU VISHNU VARDHAN REDDY	ONLINE PURCHASING
14	5179	202300096010	SUNKAM RAMANA REDDY	ONLINE PURCHASING
15	5238	202300126262	SUTRU SURYA NARAYANA REDDY	ONLINE PURCHASING
16	5209	202300051719	VALALA BAPANAMMA	ONLINE PURCHASING

